

ICLG

The International Comparative Legal Guide to: **Fintech 2019**

3rd Edition

A practical cross-border insight into fintech law

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General Chapters:

1	Artificial Intelligence in Fintech – Rob Sumroy & Ben Kingsley, Slaughter and May	1
2	Cross-Border Financing of Fintech: A Comparison of Venture and Growth Fintech Financing Trends in Europe and the United States – Jonathan Cardenas, Stanford Law School	7

Country Question and Answer Chapters:

3	Australia	Gilbert + Tobin: Peter Reeves	14
4	Austria	PFR Attorneys-at-law: Bernd Fletzberger	21
5	Bermuda	Walkers Bermuda: Natalie Neto & Rachel Nightingale	26
6	Brazil	Mattos Filho, Veiga Filho, Marrey Jr e Quiroga Advogados: Larissa Lancha Alves de Oliveira Arruy & Fabio Ferreira Kujawski	31
7	Canada	McMillan LLP: Pat Forgione & Anthony Pallotta	37
8	Cayman Islands	Appleby: Peter Colegate & Anna-Lise Wisdom	44
9	China	Links Law Offices: David Pan & Xun Yang	49
10	Colombia	Lloreda Camacho & Co: Santiago Gutierrez & Juan Sebastián Peredo	55
11	Cyprus	Democritos Aristidou LLC: Christiana Aristidou	60
12	Czech Republic	FINREG PARTNERS: Ondřej Mikula & Jan Šovar	67
13	Denmark	Gorrissen Federspiel: Morten Nybom Bethe & Tue Goldschmieding	72
14	France	Bredin Prat: Bena Mara & Vincent Langenbach	78
15	Germany	Gleiss Lutz: Dr. Stefan Weidert & Dr. Martin Viciano Gofferje	85
16	Gibraltar	Triay & Triay: Javi Triay & Jay Gomez	91
17	Hong Kong	Slaughter and May: Benita Yu & Jason Webber	97
18	Iceland	BBA: Stefán Reykjálín & Baldvin Björn Haraldsson	105
19	India	Trilegal: Kosturi Ghosh & Adhunika Premkumar	112
20	Indonesia	Walalangi & Partners (in association with Nishimura & Asahi): Luky I. Walalangi & Hans Adiputra Kurniawan	119
21	Ireland	A&L Goodbody: Claire Morrissey & Peter Walker	124
22	Israel	Goldfarb Seligman & Co.: Ariel Rosenberg & Sharon Gazit	134
23	Italy	BonelliErede: Federico Vezzani & Tommaso Faelli	140
24	Japan	Anderson Mōri & Tomotsune: Ken Kawai & Kei Sasaki	146
25	Kenya	Anjarwalla & Khanna: Sonal Sejpal & Dominic Rebelo	152
26	Korea	Kim & Chang: Jung Min Lee & Samuel Yim	157
27	Liechtenstein	König Rebholz Zechberger Attorneys at Law: Dr. Helene Rebholz & MMag. Degenhard Angerer	164
28	Luxembourg	Bonn Steichen & Partners: Pierre-Alexandre Degehet	169
29	Malaysia	Shearn Delamore & Co.: Timothy Siaw & Christina Kow	174
30	Malta	GVZH Advocates: Dr. Andrew J. Zammit & Dr. Kurt Hyzler	181
31	Mexico	Galicia Abogados, S.C.: Claudio Kurc & Arturo Portilla	186
32	Morocco	Hajji & Associés: Nihma Elgachbour & Ayoub Berdai	192
33	Netherlands	De Brauw Blackstone Westbroek: Björn Schep & Willem Röell	197
34	New Zealand	Hudson Gavin Martin / The Blockchain Boutique: Andrew Dentice & Rachel Paris	204

Continued Overleaf →

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Country Question and Answer Chapters:

35	Nigeria	Udo Udoma & Belo-Osagie: Yinka Edu & Tolulope Osindero	210
36	Norway	BAHR: Markus Nilssen & Vanessa Kalvenes	216
37	Peru	Vodanovic Legal: Ljubica Vodanovic & Alejandra Huachaca	223
38	Philippines	Gorriceta Africa Cauton & Saavedra: Mark S. Gorriceta	229
39	Poland	Traple Konarski Podrecki & Partners: Jan Byrski, PhD, Habil. & Karol Juraszczyk	234
40	Portugal	Uría Menéndez – Proença de Carvalho: Pedro Ferreira Malaquias & Hélder Frias	242
41	Russia	QUORUS GmbH: Maxim Mezentsev & Nikita Iovenko	250
42	Singapore	AEI Legal LLC: Andrea Chee & Law Zhi Tian	258
43	Slovenia	Schoenherr: Jurij Lampič	265
44	South Africa	ENSafrica: Angela Itzikowitz & Ina Meiring	271
45	Spain	Uría Menéndez: Leticia López-Lapuente & Isabel Aguilar Alonso	278
46	Sweden	Mannheimer Swartling: Anders Bergsten & Martin Pekkari	286
47	Switzerland	Bär & Karrer: Dr. Daniel Flühmann & Dr. Peter Ch. Hsu	292
48	Taiwan	Lee and Li, Attorneys-at-Law: Robin Chang & K. J. Li	300
49	Thailand	Silk Legal Co., Ltd.: Dr. Jason Corbett & Don Sornumpol	306
50	Turkey	Erciyas Law Office: Nihat Erciyas & Miraç Arda Erciyas	311
51	Ukraine	Evris Law Firm: Sergii Papernyk & Alexander Molotai	317
52	United Kingdom	Slaughter and May: Rob Sumroy & Ben Kingsley	322
53	USA	Shearman & Sterling LLP: Reena Agrawal Sahni & Eli Kozminsky	329

EDITORIAL

Welcome to the third edition of *The International Comparative Legal Guide to: Fintech*.

This guide provides corporate counsel and international practitioners with a comprehensive worldwide legal analysis of the laws and regulations of fintech.

It is divided into two main sections:

Two general chapters. These chapters provide an overview of artificial intelligence in fintech, and of the recent trends and challenges in the financing of cross-border fintech start-ups.

Country question and answer chapters. These provide a broad overview of common issues in fintech laws and regulations in 51 jurisdictions.

All chapters are written by leading fintech lawyers and industry specialists and we are extremely grateful for their excellent contributions.

Special thanks are reserved for the contributing editors Rob Sumroy and Ben Kingsley of Slaughter and May for their invaluable assistance.

Global Legal Group hopes that you find this guide practical and interesting.

The *International Comparative Legal Guide* series is also available online at www.iclg.com.

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Australia

Gilbert + Tobin

Peter Reeves



1 The Fintech Landscape

1.1 Please describe the types of fintech businesses that are active in your jurisdiction and any notable fintech innovation trends of the past year within particular sub-sectors (e.g. payments, asset management, peer-to-peer lending or investment, insurance and blockchain applications).

Australia has seen a continued proliferation of active fintech businesses over the past year.

Investments in insurance technology have grown, with companies and fintechs increasing their focus on forging cross-sector alliances in order to embed their offerings into other value propositions. The increase in partnerships and alliances between insurance fintechs and incumbents with established customer bases will be particularly effective for insurance start-ups to fuel expansion.

The growing cost of compliance has pushed many companies to invest in regulatory technology, or regtech, particularly in areas including artificial intelligence (AI), customer due diligence (e.g., ‘know-your-customer’) and data breach monitoring (e.g., ‘know-your-data’).

In May 2018, the Australian Prudential Regulation Authority (APRA) granted its first restricted authorised deposit-taking institution (ADI) licence, which is designed to facilitate new businesses entering the banking industry.

There has also been a steady increase in Australian consumers’ preference of electronic payment methods over cash payments and, subsequently, a rise in the establishment of non-cash payment platforms and solutions aimed at maximising cost and time efficiencies and improving consumer experience. The New Payments Platform (NPP) was launched in Australia in February 2018 as the result of industry-wide collaboration between Australia’s largest banks and financial institutions as well as Australia’s central bank, the Reserve Bank of Australia (RBA). The NPP is a payments infrastructure that enables Australian consumers, businesses and government agencies to make real-time, data-rich payments between accounts with participating financial institutions. Over time, the NPP is expected to replace a significant portion of direct payments made between consumers’ bank accounts, particularly those which are time-critical or benefit from additional data capabilities.

Further, there has been sustained attention on blockchain technology, and a growth in interest in the technology by established businesses. Fintech businesses have begun moving beyond the proof-of-concept stage to formalising actual use cases for distributed ledger technology

such as managing supply chains, making cross-border payments, trading derivatives, managing assets and digital currency exchanges. Notably, the Australian Securities Exchange (ASX) is progressing with its plans to adopt a blockchain-based technology for its clearing and settlement process to replace its current system. The ASX is currently conducting internal analysis and testing of the technology which is set to conclude at the end of August 2020, with the implementation of the new system scheduled for March 2021.

1.2 Are there any types of fintech business that are at present prohibited or restricted in your jurisdiction (for example cryptocurrency-based businesses)?

At the time of writing, there have not been any prohibitions or restrictions on specific fintech business types. Cryptocurrency-based businesses are permitted in Australia, provided such businesses comply with applicable laws (including financial services and consumer laws).

2 Funding For Fintech

2.1 Broadly, what types of funding are available for new and growing businesses in your jurisdiction (covering both equity and debt)?

Equity Funding

Businesses can raise equity using traditional private and public fundraising methods (e.g., private placement; initial public offering; seed and venture capital strategies), through grants and initiatives offered by Government and State/Territory agencies, and through crowdfunding.

In late 2017, a regulatory framework was introduced for crowd-sourced equity funding (CSEF) by public companies from retail investors. While reducing the regulatory barriers to investing in small and start-up businesses, the framework also created certain licensing and disclosure obligations for CSEF intermediaries (i.e., persons listing CSEF offers for public companies).

Under the CSEF framework, there are exemptions for persons operating markets and clearing and settlement facilities from the licensing regimes that would otherwise be applicable to those facilities. These additional exemptions provide a means by which a person operating a platform for secondary trading can seek an exemption with tailored conditions from more onerous licensing requirements.

On 19 October 2018, the *Corporations Amendment (Crowd-sourced Funding for Proprietary Companies) Act 2018* (Cth) came into effect, which further extended the CSEF regime to also apply to proprietary companies. While there are a range of reporting requirements imposed on proprietary companies engaging in crowdfunding, there are also a number of concessions made with respect to restrictions that would otherwise apply to their fundraising activities.

The Australian Securities and Investments Commission (ASIC), Australia's corporate regulator, has released Regulatory Guides 261 and 262 to assist companies seeking to raise funds through CSEF and intermediaries seeking to provide CSEF services, respectively.

Debt Funding

There have been calls to extend the existing crowdfunding framework to debt funding, and the Australian Government (Government) has previously indicated it intends to consult on this. Debt financing is less common than equity financing in the Australian fintech sector; however, businesses can approach financial institutions, suppliers and finance companies in relation to debt finance.

Initial Coin Offerings (ICOs) and Security Token Offerings (STOs)

Over the past two years, ICOs have become a popular method of funding for blockchain or cryptocurrency-related projects, where token issuers offer tokens in return for funds. In May 2018, ASIC updated its *INFO 225 Initial coin offerings* guidance on the potential application of the *Corporations Act 2001* (Cth) (Corporations Act) to ICOs. Entities should note that the Corporations Act may apply regardless of whether the ICO was created and offered from Australia or overseas.

Generally, ASIC has indicated that the legal status of an ICO depends on the ICO's structure, operation, and the rights attached to the tokens offered in the ICO. Tokens offered during the ICO may trigger licensing, registration and disclosure requirements if the tokens represent financial products (e.g., interests in managed investment schemes, securities, derivatives or non-cash payment facilities). A company participating in a cryptocurrency exchange as a market maker may also be required to hold an Australian financial services licence (AFSL), and an operator of a cryptocurrency exchange may require an Australian market licence (AML), in each case where the relevant tokens constitute financial products.

Given the likelihood that many cryptocurrency-related funding rounds will be considered an offering of a financial product, there is a growing trend for offerors to pre-emptively step into the regulatory framework by means of an STO. This is where companies will knowingly offer financial products (usually represented in a digital form) and therefore comply with all applicable licensing, registration and disclosure requirements applicable to an offer of regulated products.

Regardless of whether a token constitutes a financial product, ICOs and STOs will be subject to the *Australian Consumer Law*, which includes a general prohibition on misleading or deceptive conduct in relation to the offer of services or products. In May 2018, ASIC received a delegation of power from the Australian Competition and Consumer Commission (ACCC), enabling it to take action where there is potential misleading and deceptive conduct associated with such offerings.

Asia Region Funds Passport and Corporate Collective Investment Vehicles

In 2018, the Government passed the *Corporations Amendment (Asia Region Funds Passport) Bill 2018*, which brought into effect the Asia Region Funds Passport (Passport). The Passport is a region-wide initiative designed to facilitate the offer of interests in certain collective investment schemes (CIS), established in Passport member economies, to investors in other Passport member economies. It aims

to provide Australian fund managers and operators with greater access to economies in the Asia-Pacific region by reducing regulatory hurdles.

At the time of writing, the final stages of consultation and implementation are being entered into in relation to the Corporate Collective Investment Vehicle (CCIV) scheme. The CCIV scheme creates a new type of investment vehicle, which will allow Australian fund managers to pursue overseas investment opportunities through a company structure. It is intended to complement the Passport by making Australian funds more accessible to foreign investors.

The Australian funds market is dominated by unit trusts, a structure that is unfamiliar to many offshore economies where corporate and limited partnership investment vehicles are the norm throughout the Asia-Pacific region. The CCIV will provide an internationally recognised investment vehicle which will be able to be more readily marketed to foreign investors (including through the Passport).

There are concerns that the reforms will add extra complexity, given the far-reaching potential changes to corporate, partnership and tax laws. However, the enactment of the Passport and the CCIV may lead to new financing opportunities for fintech businesses.

2.2 Are there any special incentive schemes for investment in tech/fintech businesses, or in small/medium-sized businesses more generally, in your jurisdiction, e.g. tax incentive schemes for enterprise investment or venture capital investment?

Incentives for investors

(1) Early stage innovation company incentives

Incentives are available for eligible investments made in start-ups known as Early Stage Innovation Companies (ESICs), which are generally newly incorporated entities with low income and expenses.

Investments of less than 30% of the equity in an ESIC would generally qualify for a 20% non-refundable tax offset (capped at AUD 200,000 per investor, including any offsets carried forward from the prior year's investment) and a 10-year tax exemption on any capital gains arising on disposal of the investment.

(2) Eligible venture capital limited partnerships

Fintech investment vehicles may be structured as venture capital limited partnerships (VCLPs) or early stage venture capital limited partnerships (ESVCLPs), and receive favourable tax treatment for eligible venture capital investments.

For VCLPs, benefits include tax exemptions for foreign investors (limited partners) on their share of any revenue or capital gains made on disposal of the investment by the VCLP, and concessional treatment of the fund manager's carried interest in the VCLP. For ESVCLPs, the income tax exemption for VCLPs is extended to both resident and non-resident investors, plus investors obtain a 10% non-refundable tax offset for new capital invested in the ESVCLP.

Incentives for fintechs

The Research & Development (R&D) Tax Incentive programme is available for entities incurring eligible expenditure on R&D activities, which includes certain software R&D activities commonly conducted by fintechs. Claimants under the R&D Tax Incentive may be eligible for:

- (a) *Small businesses (less than AUD 20 million aggregated turnover):* a 43.5% refundable tax offset.
- (b) *Other businesses:* a 38.5% non-refundable tax offset for eligible expenditure below AUD 100 million and 30% for eligible expenditure over AUD 100 million.

It should be noted that significant changes to the R&D Tax Incentive programme were announced as part of the Federal Budget on 8 May 2018. The major change is expected to include the introduction of an “incremental intensity threshold” that will increase the tax offset available to large businesses, based on the proportion of their eligible R&D expenditure as a percentage of total business expenditure. At the time of writing, the laws establishing these changes are yet to be enacted.

2.3 In brief, what conditions need to be satisfied for a business to IPO in your jurisdiction?

The ASX sets out 20 conditions to be satisfied in its Listing Rules. Briefly, these include the entity having at least 300 non-affiliated security holders each holding the value of at least AUD 2,000, and the entity satisfying either the profit test or the assets test (which requires particular financial thresholds to be met).

At the time of writing, the ASX is undertaking a consultation process which may result in the streamlining of the listing requirements.

2.4 Have there been any notable exits (sale of business or IPO) by the founders of fintech businesses in your jurisdiction?

In 2018, Avoka Technologies (**Avoka**) was acquired by Swiss banking software company, Temenos, for AUD 339 million. Avoka is a leading Australian-based provider of customer acquisition services to financial institutions, offering a software-as-a-service platform which enables institutions to launch new digital products and monitors customer interaction. The transaction represented one of the biggest exits by a fintech start-up in Australia.

3 Fintech Regulation

3.1 Please briefly describe the regulatory framework(s) for fintech businesses operating in your jurisdiction, and the type of fintech activities that are regulated.

Broadly, the regulatory framework that applies to fintech businesses includes financial services and consumer credit licensing, registration and disclosure obligations, consumer law requirements and anti-money laundering and counter-terrorism financing requirements.

Licensing obligations apply to entities that carry on a financial services business in Australia or engage in consumer credit activities. The definitions of *financial service* and *financial product* are broad, and will generally capture any investment or wealth management business, payment service (e.g., non-cash payment facility), advisory business (including robo-advice), trading platform, and crowdfunding platform, triggering the requirement to hold an AFSL or be entitled to rely on an exemption. Similarly, engaging in peer-to-peer lending activities will generally constitute consumer credit activities and trigger the requirement to hold an Australian credit licence (**ACL**) or be entitled to rely on an exemption.

Fintech businesses may also need to hold an AML where they operate a facility through which offers to buy and sell financial products are regularly made and accepted (e.g., an exchange). If an entity operates a clearing and settlement mechanism which enables parties transacting in financial products to meet obligations to each other, the entity must hold a clearing and settlement (**CS**) facility licence or otherwise be exempt.

The *Australian Consumer Law* applies to all Australian businesses that engage or contract with consumers. Obligations include a

general prohibition on misleading and deceptive conduct, false or misleading representations, unconscionable conduct and unfair contract terms in relation to the offer of services or products.

The *Anti-money Laundering and Counter-terrorism Financing Act 2006* (Cth) (**AML/CTF Act**) applies to entities that provide “designated services” with an Australian connection. Generally, the AML/CTF Act applies to any entity that engages in financial services or credit (consumer or business) activities in Australia. Obligations include enrolment with the Australian Transaction Reports and Analysis Centre (**AUSTRAC**), reporting and customer due diligence.

3.2 Is there any regulation in your jurisdiction specifically directed at cryptocurrencies or cryptoassets?

At the time of writing, there are no laws in Australia that have been implemented to specifically regulate cryptocurrencies or cryptoassets. Generally, the predominant focus on the regulation of cryptocurrencies has revolved around its application to the established financial services regulatory framework.

Currently, the only formal monitoring of cryptocurrency activity in Australia is in relation to anti-money laundering and counter-terrorism financing (**AML/CTF**), discussed in further detail in question 4.5.

3.3 Are financial regulators and policy-makers in your jurisdiction receptive to fintech innovation and technology-driven new entrants to regulated financial services markets, and if so how is this manifested? Are there any regulatory ‘sandbox’ options for fintechs in your jurisdiction?

Regulators in Australia have been receptive to the entrance of fintechs and technology-focussed businesses. The financial services regulatory regime adopts a technology-neutral approach, whereby services will be regulated equally, irrespective of the method of delivery. However, further concessions have been made by regulators in order to support technologically-focussed start-ups entering the market.

In December 2016, ASIC made certain class orders establishing a fintech licensing exemption and released *Regulatory Guide 257*, which details ASIC’s framework for fintech businesses to test certain financial services, financial products and credit activities without holding an AFSL or ACL by relying on the class orders (referred to as the regulatory sandbox). There are strict eligibility requirements for both the type of businesses who can enter the regulatory sandbox and the products and services that qualify for the licensing exemption. Once a fintech business accesses the regulatory sandbox, there are restrictions on how many persons can be provided with a financial product or service and caps on the value of the financial products or services which can be provided.

Regulators have also committed to helping fintech businesses more broadly by streamlining access and offering informal guidance to enhance regulatory understanding. Both ASIC and AUSTRAC have established Innovation Hubs to assist start-ups in navigating the Australian regulatory regime. AUSTRAC’s Fintel Alliance has an Innovation Hub targeted at combatting money-laundering and terrorism-financing and improving the fintech sector’s relationship with Government and regulators.

ASIC has also entered into a number of cooperation agreements with overseas regulators under which there is a cross-sharing of information on fintech market trends, encouraging referrals of fintech companies and sharing insights from proofs of concepts and

innovation competitions. It is also the intention of a number of these agreements to further understand the approach to regulation of fintech businesses in other jurisdictions, in an attempt to better align the treatment of these businesses across jurisdictions.

3.4 What, if any, regulatory hurdles must fintech businesses (or financial services businesses offering fintech products and services) which are established outside your jurisdiction overcome in order to access new customers in your jurisdiction?

Regulatory hurdles to overcome in order to access Australian customers include registering with ASIC in order to carry on a business in Australia (generally satisfied by incorporating a local subsidiary or registering a branch office), satisfying applicable licensing, registration and disclosure requirements if providing financial services or engaging in consumer credit activities in Australia (or qualifying to rely on an exemption to such requirements), and complying with the AML/CTF regime. Broadly, these regulatory hurdles are determined by the extent to which the provider wishes to establish an Australian presence, the types of financial products and services provided, and the type of Australian investors targeted.

It has been common for foreign financial services providers (FFSPs) to provide financial services to wholesale clients in Australia by relying on ASIC's "passport" or "limited connection" relief from the requirement to hold an AFSL. However, ASIC recently announced that it will be repealing the passport relief and limited connection relief, and instead will implement a new regime requiring FFSPs to apply for a foreign AFSL. It is expected that the new regime will apply from 30 September 2019.

4 Other Regulatory Regimes / Non-Financial Regulation

4.1 Does your jurisdiction regulate the collection/use/transmission of personal data, and if yes, what is the legal basis for such regulation and how does this apply to fintech businesses operating in your jurisdiction?

The Privacy Act

In Australia, the *Privacy Act 1988* (Cth) (**Privacy Act**) regulates the handling of personal information by Government agencies and private sector organisations with an aggregate group revenue of at least AUD 3 million. In some instances, the Privacy Act will apply to businesses (e.g., credit providers and credit reporting bodies) regardless of turnover.

The Privacy Act includes 13 Australian Privacy Principles (APPs), which impose obligations on the collection, use, disclosure, retention and destruction of personal information.

The Notifiable Data Breaches (NDB) scheme was introduced in 2018. The NDB scheme mandates that entities regulated under the Privacy Act are required to notify any affected individuals and the Office of the Australian Information Commissioner (OAIC) in the event of a data breach (i.e., unauthorised access to or disclosure of information) which is likely to result in serious harm to those individuals. The NDB scheme applies to agencies and organisations that the Privacy Act requires to take steps to secure certain categories of personal information.

Consumer data right and access

In response to the Productivity Commission's report on Data Availability and Use, the Government will be implementing the

national consumer data right (CDR) framework which will give customers a right to share their data with accredited service providers (including banks, comparison services, fintechs or third parties), encouraging the flow of information in the economy and competition within the market. The CDR framework will first be applied to the banking sector under the "Open Banking" regime, whereby consumers will be able to exercise greater access and control over their banking data. These sharing arrangements are intended to facilitate easier swapping of service providers, enhancement of customer experience based on personal and aggregated data, and more personalised offerings. The Open Banking regime is slated to commence in February 2020.

Additionally, it is worth noting that the European Union (EU) General Data Protection Regulation has extremely broad extra-territorial reach and may significantly impact the data handling practices of Australian businesses offering goods and services in the EU.

4.2 Do your data privacy laws apply to organisations established outside of your jurisdiction? Do your data privacy laws restrict international transfers of data?

The Privacy Act has extraterritorial operation and extends to acts undertaken outside Australia and its external territories where there is an "Australian link" (i.e., where the organisation is an Australian citizen or organisation) or carries on a business in Australia and collects personal information in Australia.

Under the framework for cross-border disclosure of personal information, APP entities must take reasonable steps to ensure that overseas recipients handle personal information in accordance with the APPs, and the APP entity is accountable if the overseas recipient mishandles the information. The APP entity must also only disclose information for the primary purpose for which it was collected.

4.3 Please briefly describe the sanctions that apply for failing to comply with your data privacy laws.

The Privacy Act confers on the OAIC a variety of investigative and enforcement powers to use in cases where a privacy breach has occurred, including:

- the power to investigate a matter following a complaint or on the OAIC's own initiative;
- the power to make a determination requiring the payment of compensation or other remedies, such as the provision of access or the issuance of an apology;
- enforceable undertakings;
- seeking an injunction; and
- seeking civil penalties of up to AUD 420,000 for individuals and up to AUD 2.1 million for bodies corporate.

4.4 Does your jurisdiction have cyber security laws or regulations that may apply to fintech businesses operating in your jurisdiction?

Cyber security regulation has been a key focus of regulators given the rapid innovation in the fintech space and the interplay between financial services, financial products and new technologies. ASIC provides a number of resources to help firms improve their cyber resilience, including reports, articles and practice guides.

ASIC provides guidance regarding cyber security in *Report 429 Cyber Resilience – Health Check and Report 555: Cyber resilience of firms in Australia's financial market*. In these reports, ASIC has examined and provided examples of good practices identified across

the financial services industry and questions board members and senior management of financial organisations should ask when considering their cyber resilience. ASIC's *Regulatory Guide 255* also set out the standards and frameworks which providers of digital advice should test their information security arrangements against, and nominated frameworks set out relevant compliance measures which should be put in place where cloud computing is relied upon.

As part of the Government's Cyber Security Strategy, CERT Australia – the national computer emergency response team – has drafted national cyber security exercise programme guidelines and an evaluation framework for Commonwealth, State and Territory governments and businesses in the private sector. Beyond this, Australia has ratified the Council of Europe Convention on Cybercrime (the Budapest Convention), which codifies what constitutes a criminal offence in cyberspace and streamlines international cybercrime cooperation between signatory states. Australia's accession was reflected in the passing of the *Cybercrime Legislation Amendment Act 2011* (Cth).

4.5 Please describe any AML and other financial crime requirements that may apply to fintech businesses in your jurisdiction.

The AML/CTF Act applies to entities that provide “designated services” with an Australian connection. Fintech business will often have obligations under the AML/CTF Act as financial services, and lending businesses typically involve the provision of designated services. Obligations include to:

- enrol with AUSTRAC;
- conduct due diligence on customers prior to providing any designated services;
- adopt and maintain an AML/CTF programme; and
- report annually to AUSTRAC and as required on the occurrence of a suspicious matter, a transfer of currency with a value of AUD 10,000 or more, and all international funds instructions.

Digital currency exchange providers also have obligations under the AML/CTF Act, and must register with AUSTRAC or face a penalty of up to two years' imprisonment or a fine of up to AUD 105,000 (or both) for failing to register. Exchange operators are required to keep certain records relating to customer identification and transactions for up to seven years.

4.6 Are there any other regulatory regimes that may apply to fintech businesses operating in your jurisdiction?

An entity that conducts any “banking business”, such as taking deposits (other than as part-payment for identified goods or services) or making advances of money, must be licenced as an ADI. Recently, APRA released the Restricted ADI framework, which allows new businesses entering the banking industry to conduct a limited range of banking activities for two years while they build their capabilities and resources. After two years, they must either transition to a full ADI licence or exit the industry. As stated in question 1.1, APRA granted the first Restricted ADI licence in 2018 and as of January 2019, the first Restricted ADI licensee has now been granted a full ADI licence which allows it to operate as an ADI without restrictions under the *Banking Act 1959* (Cth).

Fintech businesses are also subject to the prohibitions laid out in the *Australian Consumer Law*, which is administered by the Australian Competition and Consumer Commission (ACCC). Broadly, this includes prohibitions on misleading and deceptive conduct, false or misleading representations, unconscionable conduct and unfair

contract terms. While the *Australian Consumer Law* does not apply to financial products or services, many of these protections are enforced by ASIC either through mirrored provisions in the *Australian Securities and Investments Commission Act 2001* (Cth) or through delegated powers.

5 Accessing Talent

5.1 In broad terms, what is the legal framework around the hiring and dismissal of staff in your jurisdiction? Are there any particularly onerous requirements or restrictions that are frequently encountered by businesses?

The hiring and dismissal of staff in Australia is governed under the *Fair Work Act 2009* (Cth) (**Fair Work Act**). In relation to hiring, minimum terms and conditions of employment for most employees (including professionals) are governed by modern awards, which sit on top of the National Employment Standards. However, modern awards do not apply to employees earning over a threshold of AUD 145,400 (from 1 July 2018, threshold indexed annually), provided their earnings are guaranteed by written agreement with their employer.

To terminate an employee's employment, an employer has to give an employee written notice of the last day of employment. There are minimum notice periods dependent on the employee's period of continuous service, although the employee's award, employment contract, enterprise agreement or other registered agreement could set out longer minimum notice periods. Notice can be paid out rather than worked; however, the amount paid to the employee must equal the full amount the employee would have been paid if they worked until the end of the notice period.

For serious misconduct, employers do not need to provide a notice of termination; however, the employee must be paid all outstanding entitlements such as payment for time worked or annual leave.

5.2 What, if any, mandatory employment benefits must be provided to staff?

Under the Fair Work Act, minimum entitlements for employees are set out under modern awards and include terms and conditions such as minimum rates of pay and overtime.

Australia also has 10 National Employment Standards. These include maximum weekly hours, requests for flexible working arrangements, parental leave and related entitlements, annual leave, long service leave, sick leave, compassionate leave, public holidays, notice of termination and redundancy pay, and a fair work information statement.

The Fair Work Act also has some general protection provisions governing a person's workplace rights, freedom of association and work place discrimination, with remedies available to employees if these provisions are contravened.

5.3 What, if any, hurdles must businesses overcome to bring employees from outside your jurisdiction into your jurisdiction? Is there a special route for obtaining permission for individuals who wish to work for fintech businesses?

Migrants require working visas from the Department of Home Affairs (**DOHA**) in order to work in Australia, and each type has its own eligibility requirements. Businesses can nominate or sponsor such visas.

As part of the National Innovation and Science Agenda, the DOHA launched an entrepreneur visa stream as part of the Business Innovation and Investment visa programme. Interested applicants must submit an expression of interest and be nominated by an Australian State or Territory Government.

In March 2018, the Government replaced the Temporary Work (Skilled) (subclass 457) visa with the Temporary Skill Shortage (subclass 482) visa (**TSS visa**), the most common form of employer-sponsored visa for immigration to Australia. The new TSS visa will implement a number of changes, including the move to two confined occupation lists:

- the Short-Term Skilled Occupations Lists (**STSOL**) with a maximum visa period of two years and the option to re-apply for another two years, with no pathway to permanent residency; and
- the Medium-Term Skilled Occupations Lists (**MLTSSL**) with a maximum period of four years which can be renewed as long as the occupation is listed, with an option of permanent residency after three years.

The STSOL and MLTSSL will be reviewed by the DOHA every six months.

As at the time of writing, there is no special route for obtaining permission for individuals who wish to work for fintech businesses.

6 Technology

6.1 Please briefly describe how innovations and inventions are protected in your jurisdiction.

Patent protection is available for certain types of innovations and inventions in Australia. A standard patent provides long-term protection and control over an invention, lasting for up to 20 years from the filing date. The requirements for a standard patent include the invention being new, involving an inventive step and being able to be made or used in an industry. The patent specification must also be clear and the claims must be fully supported by the information disclosed in the specification. An innovation patent is targeted at inventions with short market lives, lasting up to eight years. These quick and relatively inexpensive patents are aimed at protecting inventions that do not meet the inventive threshold, instead requiring that an invention involve an innovative step.

In Australia, provisional applications can also be filed as an inexpensive method of signalling intention to file a full patent application in the future, providing applicants with a priority date. However, filing this application alone does not provide the applicant with patent protection, but does give the person filing 12 months to decide whether to proceed with a patent application.

Design protection is available, for a period up to 10 years, of any design that is both new and distinctive. Protection is based on visual appearance.

A number of patent law reviews are currently under way, including whether to abolish the innovation patent system.

6.2 Please briefly describe how ownership of IP operates in your jurisdiction.

Broadly, the person or business that has developed intellectual property generally owns that intellectual property, subject to any existing or competing rights. In an employment context, the

employer generally owns new intellectual property rights developed in the course of employment, unless the terms of employment contain an effective assignment of such rights to the employee. Contractors, advisors and consultants generally own new intellectual property rights developed in the course of engagement, unless the terms of engagement contain an effective assignment of such rights to the company by whom they are engaged.

Under the *Copyright Act 1968* (Cth), creators of copyright works such as literary works (including software) also retain moral rights in the work (for example, the right to be named as author). Moral rights cannot be assigned but creators can consent to actions that would otherwise amount to an infringement.

6.3 In order to protect or enforce IP rights in your jurisdiction, do you need to own local/national rights or are you able to enforce other rights (for example, do any treaties or multi-jurisdictional rights apply)?

Options available to protect or enforce intellectual property rights depend on the type of intellectual property. As an example, software (including source code) is automatically protected under the *Copyright Act 1968* (Cth). An owner may also apply to IP Australia, the government body administering IP rights and legislation, for software to be registered under the *Designs Act 2003* (Cth) or patented under the *Patents Act 1967* (Cth). Software can also be protected contractually through confidentiality agreements between parties.

A standard, innovation or provisional patent can also be held to protect or enforce IP rights in Australia. Australia is also a party to the Patent Cooperation Treaty (**PCT**), administered by the World Intellectual Property Organisation. A PCT application is automatically registered as a standard patent application within Australia, but the power to successfully grant patent rights remains with IP Australia.

6.4 How do you exploit/monetise IP in your jurisdiction and are there any particular rules or restrictions regarding such exploitation/monetisation?

In Australia, there are generally four commonly used approaches to monetising IP. These are:

- *Assignment*: An outright sale of IP, transferring ownership to another person without imposing any performance obligations.
- *Licensing*: Permission is granted for IP to be used on agreed terms and conditions. There are three types of licence (exclusive licence, non-exclusive licence and sole licence) and each comes with conditions.
- *Franchising*: A method of distributing goods and services, where the franchisor owns the IP rights over the marketing system, service method or special product and the franchisee pays for the right to trade under a brand name.
- *Spin-off*: Where a separate company is established to bring a technology developed by a parent company to the market. IP activities to be carried out for spin-offs include due diligence, confidentiality, employment contracts, assignment agreements and licence agreements.

Broadly, a business can only exploit or monetise IP that the business in fact owns or is entitled to use. Restrictions apply to the use of IP that infringes existing brands, and remedies (typically injunctions and damages) are available where the use of IP infringes the rights of another business.



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Peter Reeves is a partner in Gilbert + Tobin's Corporate Advisory group and is an expert and market-leading practitioner in financial services regulation and funds management. He leads the Financial Services and Fintech practices at G + T. Peter advises domestic and off-shore corporates, financial institutions, funds, managers and other market participants in relation to establishing, structuring and operating financial services sector businesses in Australia. He also advises across a range of issues relevant to the fintech and digital sectors, including platform structuring and establishment, payment solutions, blockchain solutions and global crypto-asset strategies. *Chambers 2019* ranks Peter in Band 1 for Fintech.



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